

DONATION AND SPONSORSHIP PROGRAM

2023



NOUVEAU MONDE GRAPHITE

DONATION AND SPONSORSHIP PROGRAM

Our main goal has always been to have a positive relationship with our environment and develop partnerships with our communities, for which we want to create value. This is why we support regional socioeconomic development, encourage social dialogue, and collaborate to share ideas and services.

DESCRIPTION

Through its Donation and Sponsorship Program, Nouveau Monde Graphite (“NMG”) wants to support the development and well-being of its communities.

To support initiatives that are aligned with our corporate values and sustainability goals, NMG has established guidelines for its decisions to award financial support. The projects, events and causes that we support must fall under one of the following categories:

- » Initiatives related to the energy transition and/or the adoption of sustainable practices.
- » Socioeconomic development and the vitality of local and Indigenous communities, including actions that support healthy living environments and community well-being.
- » Education and skills development.
- » The development of advances and leadership in the mining and battery sector.

DEFINITIONS

Sponsorship: A sponsorship is a financial, material and/or service contribution granted to an organization that is aligned with the goals of NMG’s Donation and Sponsorship Program to establish a business partnership or carry out or support an activity, project or event that provides NMG with visibility. The goal of a sponsorship is to enhance the positioning of NMG and help it reach out to communities. Communication tools are developed and deployed as part of the promotion agreement.

Donation: A financial, material and/or service contribution granted to an organization that is aligned with the goals of NMG’s Donation and Sponsorship Program. A donation is not necessarily recurring or associated with a visibility plan or return on investment. The gift expresses NMG’s values and social commitment. A charitable tax receipt must be issued for the donation.

Developmental community investment: Nouveau Monde Graphite can support a developmental initiative in its community that is in line with the goals of the NMG Donation and Sponsorship Program. This investment must be a mechanism to support a community initiative that is sustainable over time or that can make a significant impact on the community’s well-being. NMG may also initiate a project requiring a developmental community investment. Requests for these investments must undergo a separate approval process and be submitted directly to Ms. Julie Paquet, VP, ESG Communications & Strategies, at jpaquet@nmg.com

ELIGIBILITY

General eligibility criteria

To be eligible for the NMG program, the request for a donation or sponsorship must meet the following criteria:

- » The request form must be duly completed and signed.
- » It must be aligned with the above-mentioned program guidelines.
- » It must come from an accredited organization or association.¹
- » It must reach a significant number of people or address an important need in one of our communities.
- » The request must be submitted at least four weeks prior to the event.
- » For sponsorship requests, a detailed visibility plan must also be provided.

Exclusions

Requests for donations and sponsorships that fall into the following categories are not eligible for NMG support:

- » Causes and initiatives that do not reflect our corporate values.
- » Personal projects.
- » Requests submitted by political or religious groups.
- » Requests to cover an organization's operating expenses.

STEPS

You must complete the donation and sponsorship request form and submit it to us:

- » By email: info@nmg.com
- » In person at our offices or by mail:
481 Brassard Street, Saint-Michel-des-Saints, Quebec J0K 3B0

REQUEST REVIEW

Received requests will be reviewed and accepted based on the available budget and NMG's community engagement priorities. Requests that make tangible impacts on our communities will be prioritized. All requests will be responded to in writing within 15 working days.

¹ Requests from individuals must be supported by an accredited organization or association and must provide NMG with regional visibility.